



COMMERCIAL TEAMS

Put your choreography to the test!

BDO welcomes you to compete in its all new Commercial Teams section at selected BDO events.

Think music videos / backing dancers and your onto the right track!

You must centre your routine around one main individual who will act as the main focal point to your piece, similar to a real life commercial set!

This section WILL NOT be limited to Streetdance, you are permitted to include any dance style providing it is of commercial nature meeting the criteria listed overleaf.

Ages and ability levels are Limited (see next page). We will look to expand this dependant on its popularity at future events.





Judging Criteria

Brief:

Your routine must be completely different to that of our usual Street Dance team category.

For this category we would like to see a creative commercial piece that meets all criteria listed below.

Although this category is not limited to Street Dance you will need to make sure your chosen dance styles are best suited to the theme/ subject of your music choice.

You must centre your routine around one main dancer who will be your main focal point representing a real life music artist.

You must make sure your routine is choreographed to ensure your focal dancer is complemented in a way to emphasise their importance.

▪ Artist emphasis / 10POINTS

How well does the routine complement the main focal dancer acting as the Artist?

Do the use of outfits chosen complement the main focal dancer acting as the Artist?

▪ Theme compatibility / 10POINTS

How well does the performance as a whole suite the chosen music / theme?

How well do the chosen outfits represent the music subject?

Are the chosen dance styles relevant to the music choice?

▪ Synchronisation/ Timing / 10 POINTS

The movements of the Team members are performed in sync; the range of movement, speed, timing and execution of moves are performed by all Team members in unison.

▪ Entertainment Value / 10 POINTS

Team members and their routine should connect with the audience and evoke emotional responses, i.e., excitement, joy, laughter, involvement and /or sense of drama relative to the style presented. The routine should leave a memorable and lasting impression.

▪ Musicality / 10 POINTS

Performance and choreography corresponding to timing and music usage and the crew's ability to perform simultaneously to the music.

Core Rules / guidance

Max music length: 2:30mins

Min - Max number of dancers: 10-30

Props permitted? Yes

Dance styles permitted:
All dance styles are permitted

Music Style guidance:
Pop/chart

Can i mix music?

Yes you can however be aware that too many music changes during your routine may confuse judges for theme compatibility.

Ability Level: All abilities

Ages: 14& Under, Over 14

Mixed dancer ages?

You can include dancers of varied ages into your team e.g Age 10, & Age 18 in the same team. You must use our registration system on the BDO site to determine which age category you will be put into.

Entry Limitations:

Team entries per school are limited. 2 team entry per school will be permitted unless prior approval is granted from BDO.